

BARBORA BÄUMLOVÁ

Freelance Writer



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OBJECTIVE

I'm a creative individual

always eager to learn and embrace new challenges.

I have a passion for writing and a talent for crafting compelling narratives.

Now, I'm on the lookout for projects that go beyond the ordinary, that have the potential to make a real difference in the world.

I believe in the power of words to inspire, educate, and spark positive change.

SKILLS

- Creative Writing
- Investigative Journalism
- Media Communication
- Networking
- Team Management
- Leadership
- Data Analysis
- Problem-solving
- Seminar / Workshop Facilitation

LANGUAGES

- Czech language | Native
- Spanish | Advanced
- English | Advanced

EXPERIENCE

2023
Present

LEADER OF MEDIA CAMPAIGN

Project: "Feeling Breathless"

| Prague, Czech Republic

- Designed a crowdfunding campaign
- Develop and execute media campaign strategies to increase public awareness and engagement.
- Organizing collaboration with the non-profit organization 'Beauty of Help, PR agency Insighters and other stakeholders
- Speaker on benefit event
- Managing publication and sell of book whichs profit helps charity iniciative of organization Beauty of help

Jul 2024
Present

AUTHOR

Editorial Pointa

| Prague, Czech Republic

Authored the book titled: "Feeling Breathless: Conversations with the Last Highlander," based on interviews and audio material from documentary work.

Feb 2023
Present

FREELANCE JOURNALIST

Newspaper REFLEX

| Prague, Czech Republic

In collaboration with photographers, I write photo reportages from abroad for the newspaper Reflex.

Reflex is a Czech magazine specializing in political, social, and cultural topics.

Established in 1990 is renowned as one of the Czech Republic's most controversial and widely read social-political magazines.

2020
2023

CO-FOUNDER COMPANY

Bioevolucion.net | Valencia, Spain

Co-created an online platform to promote and market various therapists and professionals, along with their activities aimed at personal self-development and growth.

My responsibilities included generating articles, managing marketing strategies and clients, coordinating with professionals, and conducting interviews on a streaming platform.

2008
2020

FREELANCE MARKETER, CO-FOUNDER OF EQUIPOLR.ES

LR Health & Beauty Systems

| Valencia, Spain

Initiated marketing strategies and the opening of the Spanish market, including market research, client outreach, establishing collaborations, creating campaigns, and training sales teams.

Established and developed the platform Equipolr.es for market expansion, providing both online and in-person training for whole Spain.

2006

AUTHOR

Triton Editorial

| Prague, Czech Republic

Published the psychological book:

'The Secret of the Human Smile: Across Different Cultures and Within Various Contextual Modalities.'

2003
2005

FREELANCE INVESTIGATIVE JOURNALIST

Newspaper RESPEKT

| Prague, Czech Republic

Conducted in-depth investigation and wrote various articles on socio-political issues for one of the main newspaper of country Respekt.

Respekt is a Czech weekly magazine commenting on current affairs in domestic and foreign politics, economy, and society. It has been published since 1989 and features investigative journalism. It is characterized by its own editorial team as a "liberal, critical medium that believes in the freedom of the human spirit and the necessity of questioning in its daily fulfillment."

EDUCATION

2002
2006

MASTER'S DEGREE PROGRAM

Literature Academy - University of Josef Škvorecký

| Prague, Czech Republic

The university was founded by the writer Josef Škvorecký. I studied creative writing and further specialized in media communication.

2004
2007

BACHELOR'S DEGREE PROGRAM

Masaryk University

| Brno, Czech Republic

At Masaryk University, I pursued my studies remotely while simultaneously attending another university. My focus was on the fields of psychology and sociology.